



CONTACT

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Bio

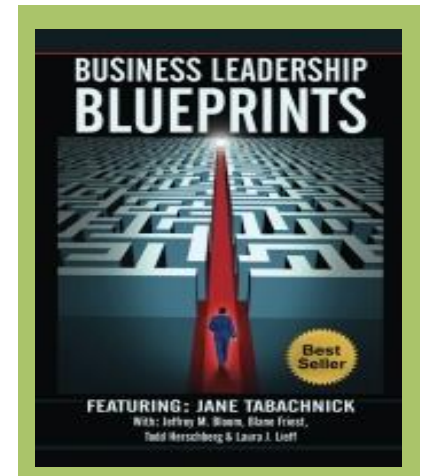
Jane Tabachnick is a book publishing and publicity consultant. She works with savvy entrepreneurs and enlightened professionals to help them become published authors and leverage their books to create greater visibility and buzz. Her book publishing and PR firm Simply Good Press helps experts go from idea to published book and runs their book promotion campaigns. They also mentor authors on book writing, publishing and promotion. Jane has helped over 200 authors reach bestseller status.



Business Leadership Blueprints

Leadership is a true calling. It can be hard to define as it means different things to different people, yet when we meet a leader, we recognize them right away.

For the entrepreneur, business owner or employee trying to rise up the corporate ladder, there are valuable lessons contained within this book. The book profiles 5 leaders from different industries who took unique paths to achieve their leadership roles. From the start of her career as a fashion designer, Jane was involved in mentoring other women entrepreneurs. Her journey from fashion to PR and Publishing offers valuable lessons in leadership that are applicable in any industry, along any point in a path to leadership.



Speaking

Topics:

- How a Book Can Be the Biggest Leverage Point in Your Biz
- Publish a Book to Grow Your Biz– Even if You Aren't a Writer
- Create a Celebrity Brand and Attract Higher Paying Clients
- How to Get Free Publicity for Your Business or Book
- How to Use Content Marketing to Increase Sales

Highlights of Speaking Experience:

- Biz 2.0
- West Orange Chamber of Commerce
- Morris County Chamber of Commerce
- Indie Author Day – Montclair 2016
- Reach More Readers Conference 2014 & 2015
- Online Marketing Mastery
- Social Media Week
- Online Self-Publishing Conference
- Connecting Dots: A Sustainable Fashion, Beauty & Health Symposium

The info you shared is simply outstanding.

..... Lou Silva

I very much liked your presentation on "Publicity as a Magnet for Leads". Superb is the best way to describe.

K.Suresh Rao

Jane, I really enjoyed your presentation style.

Rick N

As Seen In

